

With Love

A LiveDifferent Gala

Sponsorship Package

Supporting youth
in Canada and Haiti

October 3, 2024

Canadian Museum for Human Rights
Winnipeg, Manitoba

Presented by



Contact

Phone 1 (866) 432-4464
Website livedifferent.com
Email info@LiveDifferent.com
Address PO Box 20047 Brandon South
Brandon, MB R7A 6Y8



Contents

03.

INTRODUCTION

04.

ABOUT LIVEDIFFERENT

05.

ABOUT THE EVENT

06.

SPONSORSHIP OPPORTUNITIES

08.

EVENT PROGRAM SPACE

09.

PAYMENT OPTIONS

10.

CONTACT

Introduction

We are delighted to invite you to become a vital part of the With Love Gala fundraiser that promises to inspire and make a significant difference in the lives of youth both locally and abroad.

LiveDifferent is a charity committed to empowering and engaging youth to embrace a lifestyle of compassion and service. Our initiatives in Canada and Haiti have made remarkable strides in supporting communities and fostering environments where young people can grow, learn and lead change.

We are honoured to host the With Love Gala at the Canadian Museum for Human Rights on October 3, 2024. The evening will be filled with compelling storytelling, meaningful connections, and captivating entertainment — aimed at raising awareness and funds to support LiveDifferent's important youth programming.

Your support will help us continue our work in Canada and expand our reach in Haiti, ensuring that young people have the chance to chase their dreams while becoming more kind and caring individuals to themselves and those around them.

Thank you for considering this opportunity to change lives and empower the next generation.

Warmest regards,



Charles Roberts
LiveDifferent CEO

About LiveDifferent



LiveDifferent is a Canadian charity dedicated to fostering positive change across communities in Canada and around the world through youth empowerment. At the heart of LiveDifferent's mission is a comprehensive approach that blends educational engagement, hands-on volunteer work, and immersive leadership experiences.



In Canada, we facilitate 'Circles,' which bring mental wellness programming to schools and Indigenous communities, benefiting over 1.8 million students to date. Internationally, we offer volunteer opportunities for humanitarian home building, having constructed over 600 homes in Mexico and the Dominican Republic through the Builds program. Additionally, we offer a 3-month service learning program called Academy where students study abroad and work alongside locals on community projects while learning new cultures.



In Haiti, LiveDifferent's Compassion Projects include the building and operating of Freedom Village, providing a safe home for vulnerable girls escaping abusive situations and human trafficking; LiveDifferent is deeply committed to human rights and this sanctuary offers a new lease on life for girls, providing them with not only safety but also access to education, counselling, and care to help them heal. In addition to Freedom Village, LiveDifferent operates École l'Union, providing education and nutrition for 300 students in the community of Calvaire.



LiveDifferent represents more than just an organization; it embodies a movement toward a world where everyone can live a life filled with dignity, understanding and kindness. By joining hands with us, you become part of a global family committed to making a lasting impact, one life and one community at a time.



About the event

This is the sixth annual With Love Gala and we couldn't be more excited to gather again for an unforgettable evening as we showcase LiveDifferent's important work and recognize the *With Love* community impact over the years.

Last year, our With Love Gala raised \$240,000 to bolster LiveDifferent's youth programs in Canada and Haiti. These funds are instrumental in our mission to expand our programs, opening up more opportunities for young people who truly need them and empowering them to build brighter futures.

You can expect unique elements to the gala including a cocktail reception, a youth performance, Indigenous drummers, musicians, thank-you gifts, an after-party and more.

With Love

Highlights

Hosted by Virgin Radio's
Ace Burpee

Impactful storytelling by special
guest speakers

Unique live auction items with
custom packages

Amazing door, raffle prizes and
mystery gift bags available

Live entertainment before,
during and after the program.

Sponsorship opportunities

Event sponsor

- One (1) table of ten (10) with premium seating
- Tax receipt for a portion of the sponsorship
- Prominent, customized event sponsorship
- Recognition in all promotional and event materials, social media platforms, and on the With Love Gala webpage
- Prominent logo displays throughout the venue
- Full-page recognition in the event program
- Opportunity to provide an on-stage greeting to the audience



With Love sponsor

- One (1) table of ten (10) with premium seating and bar service
- Tax receipt for a portion of the sponsorship
- With Love Sponsorship recognition on social media platforms and on the With Love Gala webpage
- Prominent logo displays throughout the venue
- Recognition in event program
- Opportunity to submit a video message to be played on-screen at the event

\$10,000

Platinum sponsor

- One (1) table of ten (10)
- Tax receipt for portion of sponsorship
- Platinum Sponsor recognition on the With Love gala webpage
- Logo displays throughout the venue
- Recognition in the event program

\$5,000

Gold sponsor

- One (1) table of ten (10)
- Tax receipt for a portion of the sponsorship
- Gold Sponsor recognition on the With Love Gala webpage
- Recognition in event program

\$3,500

Cocktail reception sponsor

- Logo placement on the official event web page and in the event program
- Dedicated sponsor slide displayed throughout the evening
- One post on LiveDifferent's social media and mention in our newsletter
- Custom signage at the event

\$5,000

Wine sponsor

- Logo placement on the official event website and in the event program
- Sponsor name mentioned in the event opening and closing ceremony
- One post on LiveDifferent's social media and mention in our newsletter
- Custom signage at the event

*Please email charles@livedifferent.com with inquires

Custom package available

Travel sponsor

- Logo placement on the official event website and in the event program
- Dedicated sponsor slide displayed throughout the evening
- Logo added to live auction slides that include flights

WESTJET 

Door prize sponsor

- Logo placement on the official event website and in the event program
- Dedicated sponsor slide displayed throughout the evening
- Custom display with signage at the event

*Please email charles@livedifferent.com with inquires

Custom package available

Raffle prize sponsor

- Logo placement on the official event website and in the event program
- Dedicated sponsor slide displayed throughout the evening
- Custom display with signage at the event

*Please email charles@livedifferent.com with inquires

Custom package available

After party sponsor

- Logo placement on the official event website and in the event program
- Dedicated sponsor slide displayed throughout the evening
- Sponsor name mentioned in the event opening and closing ceremony
- One post on LiveDifferent's social media and mention in our newsletter
- Custom signage at the event

\$5,000

Printed event program: Brand storytelling opportunity

At LiveDifferent, we value the personal stories and commitments of our partners and donors. That's why we invite you to share a message highlighting why our mission is close to your heart, alongside an advertisement for your business, in our special evening program.

Select from the options below and submit your design before July 15, 2024.



\$750

Full page

5.5" X 8.5"

\$375

Half page

2.75" X 4.25"

With Love

A LiveDifferent Gala

To secure your table/sponsorship, please follow the link.



[Online payment](#)

If you prefer to use this form, please fill out your details below:

Sponsorship selection

- \$10,000 With Love
- \$5,000 Platinum
- \$3,500 Gold
- \$5,000 Cocktail reception
- \$5,000 After party
- \$750 Event program full page
- \$375 Event program half page

*For wine, raffle prize and door prize sponsorship, please email charles@livedifferent.com

Payment Visa MC AMEX

\$ _____

Total sponsorship amount

Credit card number

Expiry

Name on card

Signature

Contact information

Full name

Company (as preferred for program)

Company website

Address

- Send an invoice
- Enclosed cheque payable to LiveDifferent

Please email the completed form to **charles@livedifferent.com** OR print this page and mail it to **PO Box 20047 Brandon South Brandon, MB R7A 6Y8**

Individual tickets available [HERE](#)

Thank you for your time and consideration in supporting LiveDifferent

For more information about the 2024 With Love Gala, please reach out to CEO Charles Roberts by phone at [\(204\) 730-2045](tel:(204)730-2045) or by email at charles@LiveDifferent.com.

Follow our socials



/livediff



@livediff



@live_diff



@livedifferent



company/live-different

PO Box 20047 Brandon South
Brandon, MB R7A 6Y8

1 (866) 432-4464
info@LiveDifferent.com
LiveDifferent.com

LiveDifferent