

Fundraising isn't as hard as you may think.



Yard sale

Declutter your home and make some cash at the same time. Go through your house and find anything you no longer want or need, ask your friends and neighbours to do the same, and set up a sale in your yard. You'll be surprised at how much you can raise from second-hand items!

Bake sale

If you're handy in the kitchen, now's your time to get creative and whip up all sorts of delicious treats, from cakes, cupcakes and cookies, to pies and pastries. Plus, it's a great way to get the community involved, as people can donate their baking skills and time to make something special.

You could even take this to the next level and sell a community cookbook. Not only is it a great way to raise money, but it's also an opportunity to bring people together and share a little sweetness.

Craft sale

Are you crafty? You can sell handmade items such as jewelry, cards, paintings, knitwear and more, or you can even showcase products from local artisans. With a craft sale, you can also set up activities like face painting, balloon animals and other fun activities to make the event more entertaining.

Barbecue

Enjoy delicious food with friends and family at a good old-fashioned BBQ! You can make an entire day of it with lawn games, water fights and maybe a hot dog eating contest or two.

You can also partner with a local business for an even bigger impact—they can match donations or donate food and drinks to support the event (your local Boston Pizza might be a good place to start!). They'll get brand exposure and you'll be able to amplify your fundraising efforts; it's a win-win.

Shave a head

Is there someone your school would love to see without any hair? This fundraiser has the potential to raise a large amount in a short period of time. You can ask your friends to donate an amount for each inch of hair your volunteers are willing to shave off, or shave someone's entire head by reaching a fundraising goal (maybe even their eyebrows!).

Car wash

Get your friends on board and set up a car wash at your local gas station (with the manager's approval of course). Create big signs and have volunteers on the street directing people your way. You could have a set price or request donations. With the right planning and a little bit of elbow grease, a car wash can be a great way to make a difference!

Raffles and 50-50 draws

Find or make something of value and sell tickets for that item. It might be an autographed picture of someone famous, season tickets, gift cards or even a weekend getaway! You might even be able to get things donated to the raffle from local businesses.

To make it simple, sell tickets for a 50-50 draw letting everyone know 50% of the money raised goes to the name pulled in the draw, and 50% goes towards your fundraising goal. Remember to check if you are required to obtain a license to host a raffle.

Something-a-thon

A "marathon" style fundraiser is a great way to have fun and raise money. To get started, decide on an activity such as a walk-a-thon, dance-a-thon or read-a-thon, and set a goal for the amount of money you would like to raise. Invite friends, family, and community members to join in the fun, and have participants collect pledges based on the number of miles walked, hours danced, pages read, etc.

Tournaments

Bring people together for some friendly competition! Whether it's a three-on-three basketball tournament, a mini-golf tournament or even a video game tournament, there's something to appeal to everyone. If you want to take it a step further, reach out to your school's athletic department to see if any upcoming tournaments are looking for a cause to donate their proceeds.

Sell a kilometre

People can help fund your trip by purchasing kilometres. To do this, calculate the cost of the entire trip to your destination. Then divide this cost by the number of kilometres you will be travelling. This will tell you the cost per kilometre. People can then choose to fund as many kilometres as they like at that cost.

You can also keep track of your fundraising progress with a map of your round-trip route. As you raise money, mark off the distance covered by the sponsors. FYI: Toronto to Sosua, DR, is approximately 3,200 km; and Toronto to Vicente Guerrero, MX, is approximately 4,200 km.

Bottle drive

Ask your family, friends and neighbours to donate their used bottles and cans for redemption. You can even have a friendly competition to see who can bring in the most recyclables. A bottle drive is an easy and effective way to raise money—it's also environmentally friendly!

Paint night

Bring people together to create something beautiful. Invite a local artist to lead the painting session to make the night even more memorable. You can also provide snacks and drinks while you create your unique masterpieces. No experience necessary—all you need is a brush and a sense of adventure!

Trivia night

Put your smarts to the test and compete with friends and family in a series of rounds of trivia. Create a variety of trivia categories, such as pop culture, current events, sports and music—bonus points If you include some trivia about the place you're travelling to for your build. You can also offer food, drinks and even prizes for the top teams.

Silent auction

Guests can bid on items of their choice and the highest bidder will take home the prize. You can offer a variety of items like gift baskets, gift certificates, experiences or custom artwork. You can even get local businesses to donate products for a tax receipt equal to the goods donated. Jazz it up as much as you like: Have food for sale, a band and even a multimedia Builds presentation.

Benefit concert

Do you know a band that would be willing to donate their time and talent for a free concert? Or a theatre troupe that is ready to take the stage for a memorable musical performance? Find a local venue to host the concert and put on a fun event for your friends, family and community. Be sure to select a venue that is licensed for this type of event.

Fine dining

Invite friends and family to come together for a delicious meal. You can offer a variety of options for dinner, from a potluck-style dinner to a more formal sit-down dinner. To make it easy, you can provide a suggested donation amount for guests to contribute.

You can also make it extra special by researching local foods from the area you'll be travelling to for your Build and including them in the meal. This is great as a way to give more information to your guests about what you are doing as well!

Community work

Offer to do odd jobs around town. Think gardening, pet sitting, babysitting, housework, car repairs or even carpentry; whatever people need done that suits your skill set. You can advertise online or post flyers around your community; the fee would be whatever people would like to pay.

Local businesses and community groups

This is a great way to find corporate or community sponsorship opportunities in your area! Many local businesses and community groups are willing to support charitable efforts and may be interested in partnering with you. You can also leverage their networks to spread the word about your Build.

City and school council

Tap into the resources of your city and school!

Oftentimes, local town councils have a stockpile of grant money available to support fundraisers such as this, and may be able to offer a sponsorship. School councils also host a ton of events throughout the year and may be willing to donate some of their proceeds. Connect with your local council members to see if this is an option.

Birthday or holiday fundraiser

Celebrate your special day by giving back! On an occasion when you would normally receive presents from friends and family, let all the gift-givers know that you would appreciate a donation to your trip instead. This is a great way to show everyone that it's better to give than receive!

Learn more

For more information about fundraising guidelines when hosting events and issuing tax receipts, here's a helpful resource:

Government of Canada Website

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